History Project Rubric

**Standard: Students demonstrate basic economic reasoning skills, and an understanding of the economy of the local region.**

**Create Your Own Candy Business**

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| Criteria | 1  (needs Improvement) | 2  (Satisfactory) | 3  (Good) | 4  (Outstanding) |
| **Writing**  (Description of Product, Supply and Demand, Answering different Questions in packet) | The student fails to compose a response. If a response is attempted, it is inaccurate, meaningless, or completely irrelevant. The response may be written so poorly that it is neither legible nor understandable. | The student has partial understanding of the question/prompt and uses some text evidence. The response is an incomplete answer to the question/prompt. The organization of the response is weak. The writing is careless; contains extraneous information and ineffective transitions. The response requires effort to read easily. The response has noticeable errors in spelling, grammar, usage, and mechanics, and it is written somewhat neatly and legibly. | The student understands the question/prompt and responds suitably. The response is a somewhat complete answer to the question. The organization of the response is somewhat meaningful. The response maintains focus; ideas are linked to one another. The response has occasional errors in spelling, grammar, usage, and mechanics, and it is, for the most part, written neatly and legibly. | The student understands the question and responds suitably. The response is an acceptably complete answer to the question. The organization of the response is meaningful. The response stays on-topic; ideas are linked to one another with effective transitions. The response has correct spelling, grammar, usage, and mechanics, and it is written neatly and legibly. |
| **Business** | You have only 0 bullets finished:   * Specialization * Goods * Services * Consumers * Marketplace | You have only 1 or 2 bullets finished:   * Specialization * Goods * Services * Consumers * Marketplace | You have only 4 bullets finished:   * Specialization * Goods * Services * Consumers * Marketplace | You all 5 bullets finished:   * Specialization * Goods * Services * Consumers * Marketplace |
| **Budget** | You did not fill out the budget sheet in the packet | You filled out only part of the budget sheet but left half blank. | You filled out all of the budget sheet but didn’t balance. You spent more than the $1000 you were given and didn’t go back and make changes to stay within your budget. | You filled out the budget sheet and stayed within your original $1000 start up. You balanced your budget. |
| Speech | No eye contact, no display, spoke for 1 min. speech read from note cards | Little eye contact  Used note cards  Display  2-3 min speech | Eye Contact  Used Cards as a reference  Spoke to audience  Display  3-4 min speech | Eye Contact  Note Cards for reference  Speech 5-7 min.  Had visual aids |
| Display Board | Misspellings, lacked visual appeal only had pages from packet stapled to display board | Creative, no misspellings, but missing writing portion from packet | Had all parts of the packet displayed in a creative way. (i.e. name of business, specialties, who their market is, how many employee’s etc.)  Used pictures or drawings of business and/or product. | Had all parts of the packet displayed in a creative way. (i.e. name of business, specialties, who their market is, how many employee’s etc.)  Used pictures or drawings of business and/or product.  Had flyers or coupons available for business. (i.e. business cards, brochures, advertisement for business). |